

EARTHCARE

NORTHWEST



2016–2017
ANNUAL
REPORT



WINTER 2017

FOR BIRDS A

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Townsend's Warbler by Mark Wangerin.

Front Cover: Long-tailed Duck by Mick Thompson.

AND NATURE



WARM GREETINGS TO THE SEATTLE AUDUBON COMMUNITY!

I hope this report finds you happy and well this holiday season.

It's a true thrill to share with you this summary of our exceptional centennial year. Technically, our centennial wrapped up this past April, two months shy of the end of the 2017 fiscal year. But if those two months are any indication, we're poised to accomplish much more in our second century.

In April, Seattle Audubon brought together a coalition of partners to launch our new urban conservation plan at Town Hall Seattle for the first Neighborhood Flyways Symposium. The symposium helped frame Seattle Audubon's approach to an urban conservation model, customized to the realities of Seattle today and tomorrow. The following month, the City of Seattle was officially inducted into the Urban Bird Treaty City program, which we celebrated with our partners at a fun and well-attended celebration at Lincoln Park. I also had the chance to study with former U.S. Vice President Al Gore in June, an experience that is shaping our future climate change advocacy agenda.

Guided by the clear direction set by our 2016 strategic plan, we accomplished a lot in our 100th anniversary year. We expanded our community science efforts exactly as planned, adding West Seattle's Lincoln Park to the Neighborhood Bird Project and working with the University of Washington to begin analyzing 10 years of Puget Sound Seabird Survey data.

In education, we addressed barriers to program access and expanded Fledglings and Friends engagement with our youngest members, modernized the Finding Urban Nature curriculum, and planned for a second Nature Camp location in West Seattle in 2018. We directed new funding to add capacity in our Nature Shop, often the first touch point for our new members and supporters. And we effectively created two new program areas that will help us better connect with our existing community as well as reach new groups; the role of Community Engagement Manager and significant investment in expanded communications to promote all that we do.

While there's no shortage of growth to talk about, we rest assured that we can do it guided by a clear plan, a long-term sustainability strategy, and a balance between aspiration and practicality. With your support, we'll continue our upward trajectory for the benefit of all the people we reach and the local birds and nature we protect. On behalf of the staff and board of directors, I hope that you enjoy this annual report and welcome your feedback!

For the birds,

John Brosnan
Executive Director

CONSERVATION

by John Brosnan, Executive Director

The last fiscal year saw dramatic action on both local and regional conservation issues! With new Conservation Manager Dr. Megan Friesen now on board, the year ahead is set to be just as productive.

Neighborhood Flyways

Thanks to support from the Horizons Foundation, on April 6, 2017, Seattle Audubon brought together over 100 participants at Town Hall Seattle for the first Neighborhood Flyways Symposium. Guests included Seattle Audubon members, local urban foresters and arborists, students, and community members who just love birds and trees. Thank you to our symposium partners Seattle Public Utilities, Seattle's Office for Sustainability and Environment, Urban Forest Carbon Registry, Seattle Parks Foundation, and The Nature Conservancy!

Urban Bird Treaty City

After continued negotiations with the U.S. Fish and Wildlife Service and our coalition partners Audubon Washington, Heron Habitat Helpers, Washington Department of Fish and Wildlife, and the City of Seattle Department of Parks and Recreation, on May 5, 2017, the City of Seattle was officially inducted into the Urban Bird Treaty City program. The treaty is aimed to protect migratory birds in particular as they travel through urban habitat up the Pacific Flyway. On the signing day, Seattle Audubon and our partners hosted a crowd of more than 60 community members and press at Lincoln Park to kick off Seattle's entry into the program. Up next locally, we're prioritizing programs including working with the City of Seattle on bird-friendly architecture and bird-safe glass, a Lights Out program to reduce nighttime bird-building collisions, and outreach to encourage keeping domestic cats indoors.

Marbled Murrelet

In addition to local action, Seattle Audubon also leverages the best resources of the national Audubon network and maintains the ability to rally thousands in support of birds and nature. In cooperation with National Audubon, we were able to generate more than 20,000 comment letters on the state's recent plan to protect the threatened Marbled Murrelet.

Rufous Hummingbird by Tim Nicol, Seattle Audubon/Seattle Times Photo Contest



PRO

EDUCATION

by Christine Scheele, Education Manager

Fledglings and Friends

Toddler story hour is now a regularly scheduled event at The Nature Shop that happens every third Wednesday of the month from 10:30–11:15 a.m. Each story time is centered on an environmental theme and features books, crafts, and outdoor activities. We've just begun a new Fledglings and Friends On The Road program, where Seattle Audubon staff visit preschools with a slew of activities and an optional Fledglings kit rental!

Rookery Youth Membership

Seattle Audubon's youth membership program, The Rookery, offers first-rate and light-hearted opportunities for youth and their families who are interested in learning about and protecting birds and their habitats.

Finding Urban Nature (FUN)

FUN, our in-school science enrichment program for 3rd and 4th graders, accomplished so much in 2016–2017, including:

- Exciting and educating 900+ 3rd and 4th graders about urban nature in schoolyard habitats
- Welcoming 100+ community volunteers as trained group leaders and collaborated with 38 classroom teachers
- Began planning for curriculum to better support Next Generation Science Standards (NGSS)

Our volunteers, not just the kids, learned a lot from FUN, too! One volunteer said, "I remembered how sensitive, imaginative, and sometimes squirrely third graders can be — and how much a volunteer's tone of voice and demeanor can affect their willingness to learn new things."

Nature Camp and Summer Partnerships

Over the summer, Nature Camp was in full swing — weeklong day camps featuring outdoor exploration, games, field trips, art, and expert guest speakers all wrapped in summer camp fun for youth entering grades 1–9 and leadership opportunities for teens entering grades 10–12. One happy Nature Camp parent shared, "LOVED the nature themed games! Also, the staff was so caring. Overall, just a great experience! Definitely plan to return next year."

Over the summer, we also partnered with Seattle Community Centers and the Seattle Parks Summer Food Invasion program for hands-on summer learning for kids across Seattle.

Young Birders

Formerly known as BirdWatch, Young Birders had fantastic participation last year! The program welcomes teens between 13–18 interested in birds and conservation for a series of field trips (including a weekend camping trip near Lake Wenatchee), meetings, hands-on conservation in partnership with EarthCorps, outreach activities, and scientific monitoring efforts with the Puget Sound Seabird Survey and the Christmas Bird Count. One teen participant shared: "It helped me explain why a specific bird is a certain species, which has helped my friends get into birding, too!"

Adult Education and Field Trips

This year, Seattle Audubon organized a vast mix of classes focused on birds, habitats, and human impact. The 12th cohort (of 24 students!) graduated from the Master Birder program — congratulations to them! Additionally, dozens of our community members explored the breathtaking natural elements of our surroundings on our field trips. One delighted participant commented, "This was the most amazing field trip and one of the very best that Seattle Audubon offers and I can't say enough about it. It combines geology and birding — important stuff."

WANT TO
LEARN MORE
ABOUT BIRDS?

For the most up-to-date information on how to get involved at Seattle Audubon, including a list of upcoming field trips, classes, and bird walks, visit seattleaudubon.org/sas/GetInvolved.aspx.

PROGRAM UPDATES

SCIENCE

by Toby Ross, Science Manager

Puget Sound Seabird Survey

The Puget Sound Seabird Survey recruits and trains birders to become citizen scientists who record simple observations on ducks, gulls, alcids, and other waterfowl that utilize near-shore habitat. The data from these surveys are turned into scientific publications and inform state agencies who monitor Washington State's seabird populations. Over the summer, Tim Jones, a postdoctoral researcher at UW, analyzed the PSSS data and investigated where hotspots of seabird diversity occur across Puget Sound and how these change throughout the survey season.

In April of this year, the Puget Sound Seabird Survey (PSSS) reached a major milestone — the completion of 10 years of data collection! This is an incredible accomplishment that wouldn't have been possible without the knowledge and dedication of hundreds of volunteers — and their thousands of survey hours. From the start of the project through October of this year, a total of 5,170 seabird surveys have been conducted, recording over 340,000 individual birds. To celebrate this important achievement, we celebrated 10 years of PSSS in early October, where Tim Jones presented his research findings.

Now in its 11th season, PSSS continues to generate incredibly valuable data on wintering seabirds. Both the 2016–17 and 2017–18 survey seasons engaged over 200 volunteers, bringing the total number of volunteers who have participated since the project's inception to 432. These dedicated volunteers are actively surveying a record 122 locations around the Puget Sound and Strait of Juan de Fuca. Here's to everyone who has taken part in the project over its decade-long history!

Neighborhood Bird Project

The Neighborhood Bird Project coordinates teams of dedicated birders who visit urban habitat to conduct monthly bird surveys. In 2017, we added Lincoln Park to the project. Surveys began in January — and brought the number of survey locations to nine!

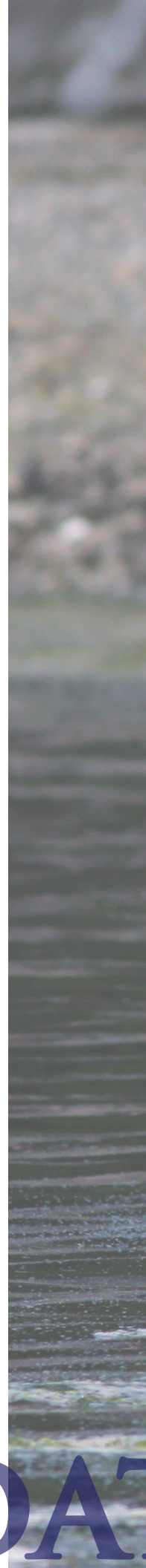
A total of 145 volunteers took part in monthly surveys during 2017, contributing thousands of bird observations to our growing database of urban bird species. This past year, significant time was spent developing a new NBP data entry website and organizing the database that contains more than 20 years of data. The new website will enable data to be submitted electronically, providing us the ability to create regular reports on species diversity and abundance in urban parks across Seattle.

Christmas Bird Count

The Christmas Bird Count, started in 1900 by U.S. ornithologist Frank Chapman as an alternative to the traditional Christmas Hunt, continues to be the longest running citizen science program in the world. Data are now collected from nearly 2,500 count circles across 24 countries in the Western Hemisphere and are used in the State of North American Birds and National Audubon's Birds and Climate Change reports.

The 2016 Seattle CBC once again engaged a record number of volunteers with a total of 338 participants (261 in the field and 77 watching feeders), making the Seattle count the third largest count in North America. A total of 45,500 individual birds were recorded during the count, representing 123 species.

PROGRAM UPDATE





TES

Great Blue Heron by Tom Sanders.



THANK YOU

In this edition of Earthcare, we gratefully acknowledge those who gave \$100 or more during the 2016-2017 fiscal year, though we are grateful for each and every contribution made this year. Thank you as well to the dedicated volunteers who donate their time to our programs and events throughout the year. It's your generosity and your commitment to our local birds and nature that make it possible for us to fulfill our mission make our strategic plan, *Seattle Audubon 20/20: Sharpening our Focus*, a reality.

GIFTS MADE FROM JULY 1, 2016– JUNE 30, 2017

Bald Eagle \$1,000+

Anonymous
Andy Jacobson and Lorinda Soma
Barbara Banks
Carleen and Neil Zimmerman
Carrie and Charles Kahle
Catherine Conolly and Rodney Brown
Chris Altwegg and Ellen Blackstone
Claire Jackson
Constance and John Sidles
Deborah Johnson
Diane de Ryss and Bruce Macon
Diane Doles and Jonathan Cooper
Edward Mills
Elaine and Robert Phelps
Eric Smith
Ethel Williams
Greg Vierling and John Brosnan
Harvey Sadis and Harriett Cody
Holly Magowan
Jan Bragg and Robert Kirby
Jane Hedberg
Jennifer McKeirnan
Jerry Davis
Jill Ericsson
Joeve and Porter Wilkinson
Judith and Steven Clifford
Katharyn Gerlich
Kathleen McHugh and Ashley Black
Kathryn Donough

Larry and Lani Johnson
Lenore Hanauer
Linda Anchondo and Marty Jackson
Lindsey, Dave and Lisa Parkinson
Maggie Walker
Mark and Willow Follett
Mark Greenfield
Martha and Eugene Nester
Nagendra Kolluru
Nancy and Lowell Ericsson
Paul and Kathy Lantz
Peggy Stromme
Peter Gurney
Randon Robinson
Ronald Reeder and Judith Roan
Russell and Elsa Steele
Sandra Moss
Shannon Bailey
Shari and John Behnke
Steve and Kate Geissler
Steve Hallstrom and Cecelia Boulais
Suanne and Wesley Nagata
Susan and Philip Stoller
Susan Marks
Teri Martine
Thomas Riley
Thomas Rohrer and Valerie Weber
Tom and Annalee Luhman
Tom and Heather Catania
Tom Campion
Vanessa Gemmell
Vimla Sriram
William Donnelly

Goldfinch \$500–\$999

Alan Humphrey and Eleanor

Boba
Alexia Allen
Allison Brock
Allyn and William Rathman
Anne and Jon Fox
Barbara B. Petty and Randy Kilmer
Bryony Angell
Candis Litsey and Edward Young
Cassandra Sandkam and Anthony Catanzaro
Charles and Susan Novak
Cynthia Faubion and Bruce Easter
Cynthia Wang and Les Beletsky
David Hartwell
Diana and Louis Craig
Diane and Lee Barnes
Elaine Chuang
Erik Schweighofer
Frank Vierling
Frederick and Anne Matsen
Gail Dahl
Gerald and Barbara Retzlaff
Gilia Angell
James Brooks and Lois Mustonen
Jane and Marshall Brown
Jean Schweitzer
Jim and Evelyn Chumbley
Jim and Jackie Wrycha
John and Mary Pat Osterhaus
Jordann Monson
Joyce and Al Ferkovich
Kate and Al Werner
Keith and Winifred Unterschute
Kim Nguyen O'Brien and Stephen O'Brien
Kristi Sartnurak and Adam Sedgley
Lynne Smith

Marie and Charles Hoffman
Mark Wittow and Gail Gatton
Mary Rogers
Mary Ruth and Jon Jolly
Nanette and John Latham
Noel Angell and Emory Bundy
Norman and Eileen Ong
Patricia and Walter Oelwein
Paul Grace
Penelope Bolton
Phyllis Moss
Robert Ahola and Patty North
Robert and Ethel Story
Samuel and Julie Smith
Sandy and Gregory Miller
Sarah Lindsley and Joshua Isgur
Theresa Naujack
Timothy and Christine Walsh
Virginia Bound and Preston Hardison

Great Blue Heron \$250–\$499

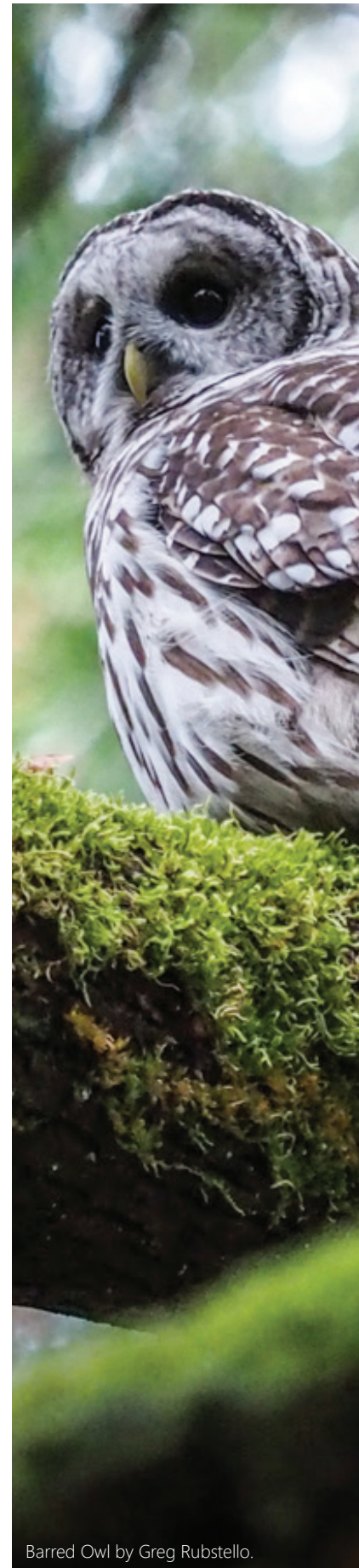
Arti and Ismaan Ameer
Alison Wysong and Christine Mahoney
Andrew McCormick and Carol Carlson-Ray
Ann and William Keppler
Arn and Kathleen Slettebak
Barbara Calvo
Barbara Peterson
Birte and James Falconer
Carol Furry
Carole E. Rush and Richard Andler
Caroline and Mike Ullmann
Caryl Utigard
Catherine and Richard Butler
Catherine Maxson
Chris Rich

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Darcy Barry	Kristina Brown	Amanda Cohn and Koji	Claire Grace
Debbie McLeod	Laura Brou	Andrea Michelbach	Colin Clauset
Deborah and James Andrews	Lavinia and Ray Downs	Andrew Schepers and Katie Happe Schepers	Connie Makana
Dennis Lund and Martha Taylor	Lee Zuhars	Anna Miskovsky	Cory Gillespie
Dianne and Rick Edmonds	Linda Oshins	Annamarie Hoenig	Cynthia Krueger
Donna Austin	Linda Park	Anne Hay and John Leigh	D. Eric Harlow
Donna Poole	Lisa Rosenblatt	Anne Jacobs and Keith McCandless	D.C. Parish
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Harriet Winkelman	Richard Fleming and Gayle Garman	Brad Olson	David Longmuir
Heather Singh	Rick and Linda Sedgley	Brenda Burnett	David Meier
Herbert Curl	Rob Bowman	Brendan McGarry	David Nash and Patricia Graves
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Kent Koprowicz
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Kristin Anzalone
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Hanners



Barred Owl by Greg Rubstello.



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Mary Brucker
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Lindsay Eberts
Patty Walton
Paul Meijer and Renee Lenti
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Paul Schwartz and Debra
Revere
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Pearl Noreen
Peggy Diggs
Peggy Haug and Juanita
Merrifield
Penelope Lewis
Per and Hoang-My
Christensen
Peter Anderson
Peter Hodum and Nathalie
Hamel
Phillip Lane
Phyllis and Edwin Lamb
Prentis (Dave) Sumrall
Ralph and Jeanette Teague
Ranan Burstein
Ranch Kimball
Randall Brook and Melanie
Rowland
Randall Collins
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Mahan
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Fox
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Ronald Lindsay
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Ross Sauby
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Samara Hoag and Jeanne
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Sarah McCoy
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Sheila Lukehart
Shelly and Mike Reiss
Shirley, Heng-Pin and Ping
Kiang
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Stacia Aylward
Stanton Wood
Stefany Muller
Stephanie Wheeler
Stephen Elston
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Steve and Katie Messick
Steve Goliff
Steve Whitney and Cheryl
Teague
Steven Gilbert and Janice
Camp
Sue and Howard Selmer
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Susan Griffith and Drew Fillipo
Susan Maki
Susan Schroeter-Stokes and
Robert Stokes
Susan Thompson and John
Rehr
Susan Walton
Susanna Janes
Suzanne Richman
Sylvia Johnson
Tamar Wolf
Tamsin Erickson
Tate and Curtis Snyder
Teresa Davidson
Terese Bullen
Thomas and Deborah Tokarz
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Thomas Cross
Thomas Hendrix
Thomas Kelly
Tiina and Paul Oker
Tim Boyer
Tim Montler
Timothy Clifford
Timothy Jaureguy
Toby Ross and Sue Tallarico
Tom and Marilyn Price
Tom Good
Tracy Mitchell
Travis and Catherine Keay
Trileigh Tucker

Trisha and Eric Muller
Trisha and John Tubbs
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Vance Woolwine
Vera Zimmerman
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Virginia Warfield and Roscius Doan
W. Brent Norton
Warren Jones
Wayne Palsson
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Wendy Wade
William and Dierdre Arntz
William and Donna Van Buren
William and Frances Parson
William and Mary Black
William Denzel and Colene Mckee
William Horder
Yarrow Durbin and Stephanie Van Dyke

In Honor Of

Baba Banner
Barb Lowe
Barry O'Brien
Charlotte McDonald
Cheryll McCain
Don and Jeanne Tomlinson
Forsetine Wlse
Gunnel Clark
Jennifer McKeirnan
Jinny and Dale
Margot C. Kadesch
Marguerite Moskat
Michael Hyman
Michael Maria
Nadia Valla
Nancy Henderson
Sarah Lindsley
Scot Brower
Shannon Bailey
Tim Rich

In Memory Of

Alma Cahn
Appa
Barry Levine
Betty VonderHaar
Beverly Meyer
Dave Martin
Donna Margene Veveris
Erma Stevens
Lucy
Margaret E Martin
Marie Filipovic
Nozar "Pete" Pirzadeh
Pat and Mary Henninge
Patricia Harrington Fitzpatrick

Phil Woolwine
Poncho
Richard Hamilton
Richard Rupert

Bequests

Mona Ethel Rodgers

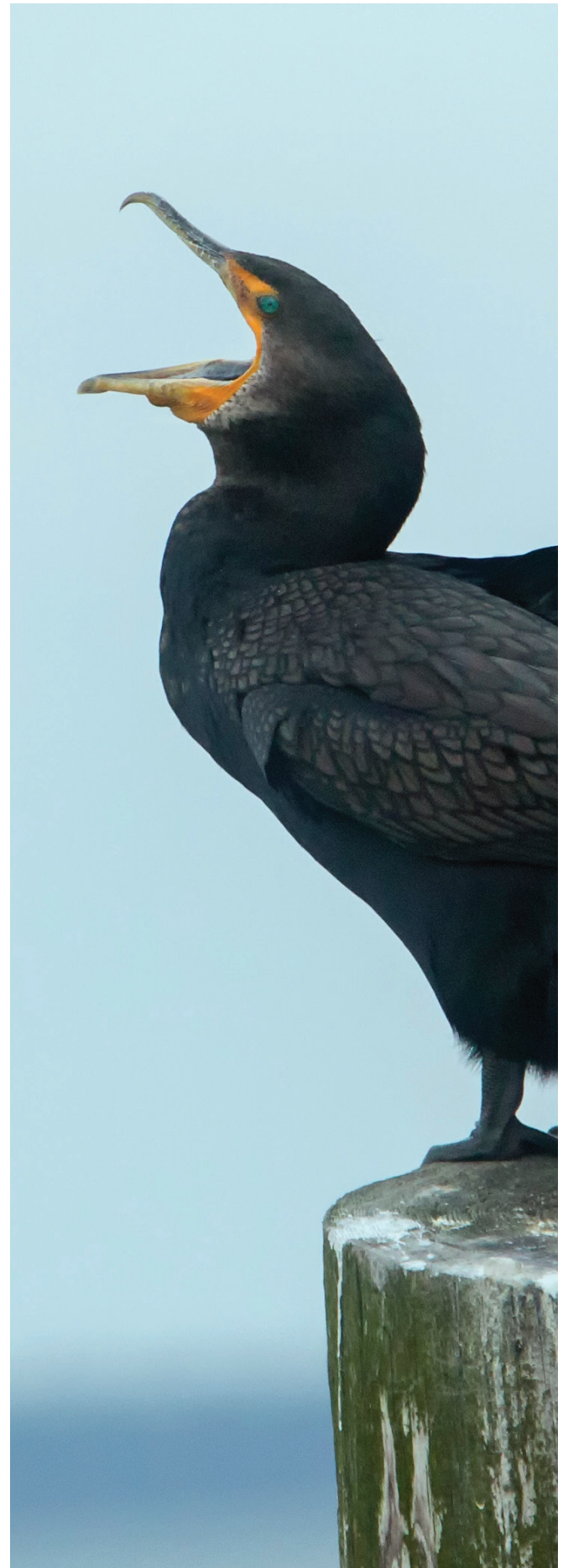
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Your gifts are important to us and the birds we protect together. While we work hard to ensure these lists are accurate and complete, we apologize for any errors or omissions. Send corrections to Leigh Hiura, Member Services Associate, at leighh@seattleaudubon.org or (206) 523-8243 x106.



Double-crested Cormorant by Gloria Nagler.



OUR DONORS KEEP US SOARING

GIFTS MADE FROM JULY 1, 2016–JUNE 30, 2017

TOTAL INDIVIDUAL GIFTS
\$367,518

TOTAL HOUSEHOLDS
2,430

SEATTLE AUDUBON FINANCIAL STATEMENT



ASSETS

Cash & Cash Equivalents	\$	150,016
Investments		2,705,747
Receivables		7,823
Merchandise Inventory		230,550
Prepaid Expenses		17,328
Land, Building, and Equipment		537,932
<i>Total Assets</i>	\$	3,649,396

LIABILITIES AND NET ASSETS

Liabilities

Payables & Accrued Expenses	\$	74,077
Deferred Revenue		100,886
<i>Total Liabilities</i>	\$	174,963

Net Assets

Unrestricted	\$	749,386
Temporarily Restricted		1,524,886
Endowments and Permanent Funds		1,200,161
<i>Total Net Assets</i>		3,474,433

<i>Total Liabilities and Net Assets</i>	\$	3,649,396
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REVENUE

Membership	\$	92,827
Individual Contributions		274,691
Corporate Contributions		37,923
In-Kind Contributions		42,960
Grants		24,840
Sales (net)		188,121
Program Fees		160,135
Investment Income		157,388
<i>Total Revenue</i>	\$	978,885

EXPENSES

Managing & Funding the Mission	\$	414,870
Nature Shop		111,915
Volunteer Coordination & Outreach		114,216
Conservation		103,629
Education		237,594
Science		108,013
<i>Total Expenses</i>	\$	1,090,237

Seattle Audubon is a local, independent, nonprofit organization that relies on funding from a variety of sources to succeed at its mission — individual gifts, memberships, grants, investment income, and earned income such as proceeds from The Nature Shop. The financial information presented here is taken from the audited financial statements. Seattle Audubon is financially strong thanks to diversity in its revenue, including evident individual support as well as earned revenue (sales) and participation in programs (program fees).

With every donation we receive, it is with gratitude and genuine appreciation that we accept the contributions of time and funds from our community to deliver on the mission. We maintain thorough investment, financial management, and annual audit policies and procedures. We do this both for our own longevity and to reassure you, our donors, that we honor and responsibly apply your gifts in keeping with standard best management practices. Thank you!

Complete Seattle Audubon financial statements are available upon request — call (206) 523-8243 x100.



THE NATURE SHOP BY THE NUMBERS

This year, The Nature Shop sold:

355 tons of wild bird seed

Nearly 6,000 suet cakes

Over 600 children's books

Over 400 hummingbird feeders

Almost \$200,000 worth of birding optics

220 pairs of birdy socks

160 NEW memberships!

THE NATURE SHOP

SEATTLE
AUDUBON



Seattle Audubon Society
8050 35th Avenue Northeast
Seattle, WA 98115

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