



CITIES AT THE CENTER

OUR STRATEGIC PLAN 2020-2023

Bird populations and species diversity are declining in Seattle as a result of climate change and urban hazards. Seattle Audubon understands the deep connection between the health of both birds and people in our city. We envision our local cities integrating and valuing nature, minimizing threats to birds, and protecting habitat.



Urban Conservation

We will advocate for bird-safe cities with a new emphasis on reducing anticoagulant rodenticide use, maintaining our city's tree canopy, and promoting bird-friendly building practices. All our programs will include specific conservation calls to action for participants.



Equity

We are taking steps to understand and eradicate racial inequity and injustice in our field and in our own organization, shifting our culture and practices to create welcoming spaces where everyone can enjoy the wonder of birds and nature.



Resilience

We will continue to be excellent stewards of our existing resources as we simultaneously work to diversify and enhance our funding sources. We will further develop our valued staff, board and leadership to maximize retention.

Varied Thrush | Mick Thompson | Eastside Audubon

SEATTLE AUDUBON: FLYING HIGHER



Dark-eyed Junco | Mick Thompson | Eastside Audubon

PROTECTING THE FUTURE FOR BIRDS AND PEOPLE

YOUR GENEROSITY MAKES IT POSSIBLE

As a staff-led and volunteer powered organization Seattle Audubon makes the most of every dollar.

Seattle Audubon donors are essential to:

- **inspire** the next generation of bird advocates through education programs and community engagement strategies
- **support** our community science surveys which monitor local bird populations including several threatened species
- **advocate** for Seattle to become a safer city for birds through our conservation efforts to reduce urban hazards

FOR OVER 100 YEARS

Since 1916, Seattle Audubon has been at the forefront of protecting birds and habitats. The oldest conservation organization in Washington, we place our emphasis on the urban environment, local bird species, and Pacific Northwest land, trees, and waters that need our help.

CONSERVATION CAN'T WAIT

For some local bird species it may already be too late, but for others like the Varied Thrush, Red-breasted Nuthatch, and Marbled Murrelet, we still have a narrow window to change their long-term survival prospects. Urban birds face unique risks including secondary poisoning from rodenticide, glass collisions, and tree canopy loss. If we act swiftly and collaboratively, we can protect both the people and birds that call Seattle home.